

# IABC JOBLINE



## YOUR CONNECTION TO REGIONAL COMMUNICATORS.

Let IABC Maritime Canada introduce you to great regional talent and give your career posting the targeted exposure it deserves.

## ABOUT US

The International Association of Business Communicators (IABC) Maritime Canada Chapter represents New Brunswick, Nova Scotia and Prince Edward Island within IABC's diverse, global community of communication professionals.

## OUR MEMBERS

### IABC members work for:

- 39% corporations
- 14% PR/communication consultancies
- 12% nonprofits/NGOs
- 8% government/military
- 27% other (includes educational institutions, management consulting firms, utilities, and writing and editing firms)

### IABC member specialties:

- 6% CEO/executive/senior management
- 28% corporate communication
- 17% employee communication
- 16% marketing communication
- 10% PR/media relations
- 23% other (includes new media/technology, customer/member communication, government relations, brand/reputation, community relations, college/university teaching, and writing)

## WHY JOBLINE

Promote your job opportunity as part of our regional Jobline initiative to reach **500+** leading business communications, marketing and public relations specialists across Maritime Canada.

Jobline includes the following:

- Dedicated web space for your posting;
- Email alert to our membership;
- Newsletter push to our subscribers; and,
- Promotion on our social media channels, including Facebook, Twitter and LinkedIn.

# IABC JOBLINE



## COST

- **IABC members:** \$100 / 30-day posting or until the application deadline
- **Non-members:** \$200 / 30-day posting or until the application deadline
- **Not-for-profit organization:** Free
  
- **Internship opportunity:**
- **Members:** \$30/ 30-day posting or until the application deadline
- **Non-members:** \$45/ 30-day posting or until the application deadline

## POSTING DETAILS

Please include all relevant details of the job description in the space below. Alternatively, let us craft the messaging for you! Simply provide the hyperlink to your posting and we will repurpose for our channels.

Hyperlink:

## INVOICE DETAILS

Organization Name:

Contact Name:

Address:

Phone #:

Email: